



# Recognition Fuels Engagement

Employee engagement is a popular term these days. We regularly hear about it in webinars, at conferences, and in meetings. In fact, it's one of the top five most concerning topics for executives, and rightly so. Engagement is the engine that powers your rocket ship to greater heights of success. But why focus so much on engagement at all? What is the cost of disengaged employees? How can you immediately boost your engagement and see lasting results?

Disengaged employees are costing the U.S. economy

## \$550

billion annually

Let us say that again. Disengaged employees cost U.S. employers over 550 billion dollars on an annual basis. With that much cost it's no wonder companies often struggle to get off the ground.

## 26%

of employees are actively disengaged on a regular basis

Why is lack of engagement costing so much? Because the economy's fuel tank is only ever ¼ full of that sweet rocket fuel goodness, and the rest is full of disengaged employees.



EMPLOYEE ENGAGEMENT



## 1 out of 2

employees are dissatisfied with their job

If that was the case for mission control during the Apollo program, we never would have reached beyond the next workday. How will you reach those stellar heights of success if so many of your employees are dissatisfied with their work?

## MISSION CRITICAL

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Engaged employees are

## 17%

more productive

When you have an effective recognition program it improves engagement, reduces turnover, and can give you 17% more productivity. That's a productivity boost any rocket scientist can get behind.

Recognition improves engagement

## 2x

If you're looking to boost your engagement programs, there's no better way than with employee recognition. Timely, appropriate, specific recognition is what will help you go higher, farther, faster—2X faster, it turns out!

A 17% productivity boost would save

## \$93

BILLION annually

If everyone had employees that were 17% more productive, this would save the economy approximately \$93 billion dollars annually. That's 3 TIMES as much money as the entire Apollo program in the 60's and 70's cost. That's a LOT of trips to the Moon.

High engagement reduces turnover by

## 31%

Like a tractor beam for your organization, frequent recognition helps retain great employees and reduces turnover by 31%. Keep employees engaged with frequent and powerful recognition.



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