

Employee engagement is a popular term these days. We regularly hear about it in webinars, at conferences, and in meetings. In fact, it's one of the top five most concerning topics for executives, and rightly so. Engagement is the engine that powers your rocket ship to greater heights of success. But why focus so much on engagement at all? What is the cost of disengaged employees? How can you immediately boost your engagement and see lasting results?



Disengaged

billion annually

Let us say that again. Disengaged employees cost

U.S. employers over 550 billion dollars on an annual basis. With that much cost it's no wonder companies often struggle to get off the ground.

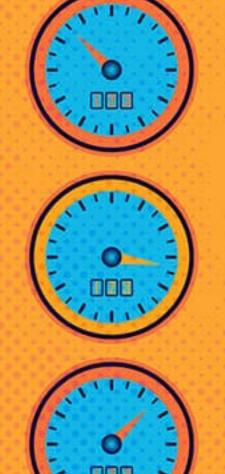


are actively disengaged on a regular basis of employees

the economy's fuel tank is only ever ¾ full of that sweet rocket fuel goodness, and the rest is full of disengaged employees.

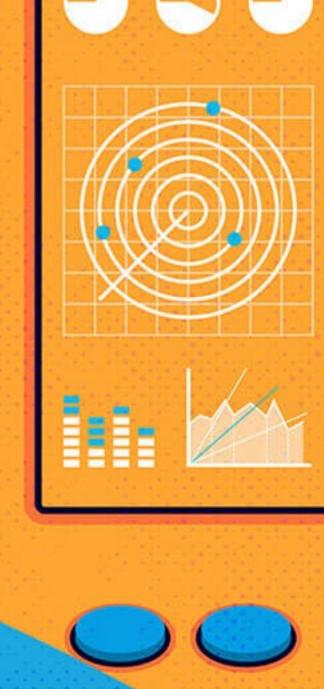
Why is lack of engagement

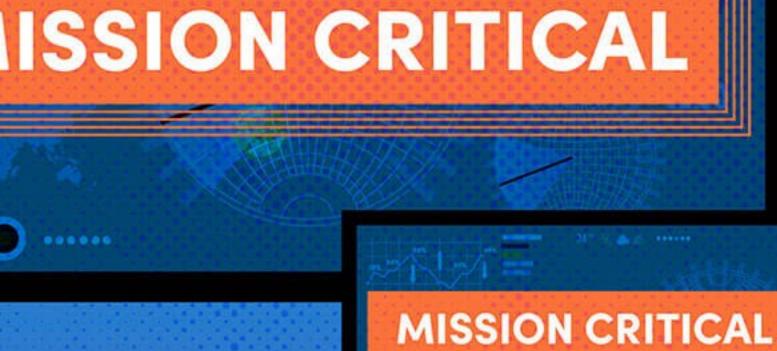
costing so much? Because











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Engaged

more productive When you have an effective recognition program it improves

employees are

engagement, reduces turnover, and

can give you 17% more productivity.

That's a productivity boost any rocket scientist can get behind. If that was the case for mission control during the Apollo program, we never would have reached beyond the next workday. How will you reach those stellar heights of success if so many of their work?

out of

employees are

your employees are dissatisfied with

dissatisfied with their job



Recognition

engagement

If you're looking to boost your

engagement programs,

there's no better way than

with employee recognition.

improves

2

Timely, appropriate, specific recognition is what will help you go higher, farther, faster-2X faster, it turns out!

A 17% productivity boost would save

BILLION annually

If everyone had employees that were

17% more productive, this would save

dollars annually. That's 3 TIMES as

much money as the entire Apollo

program in the 60's and 70's cost.

That's a LOT of trips to the Moon.

the economy approximately \$93 billion

helps retain great employees and · reduces turnover by 31%. Keep employees engaged with frequent and powerful recognition.

Like a tractor beam for your

organization, frequent recognition •

High engagement

reduces turnover by

awardco

Awardco is the only recognition and engagement platform to integrate with Amazon, providing millions of redemption choices, zero markups, and free shipping options. Reach for the stars with your organization by improving engagement, boosting employee satisfaction, and watching productivity take off.